

GRIFFITH BUSINESS CHAMBER INCORPORATED | Executive Committee Meeting
Tuesday 11TH June 2019 | Griffith Leagues Club | 5.30pm

MINUTES

Meeting opened: 5.35pm

APOLOGIES: Dean Owen

ATTENDING: Pat Pittavino, Paul Pierotti, Amanda Quarisa, Josh Nadzielski, Sara Pixely, Peter Schirripa

1: MINUTES OF PREVIOUS MEETING:

Read & accepted as being a true and correct version of events.

Moved: Paul Pierotti

Seconded: Sara Pixley

Motion carried

2: BUSINESS ARISING FROM PREVIOUS MINUTES

NIL

3: CORRESPONDENCE IN / OUT:

- In**
- Bank Statements
 - Various Invoices
 - Griffith City Council – Side Walk Sale ,Community Services Directory Info Update, Invite to School Leaders Civic Reception, Book week Parade
- Out**
- Griffith City Council Submission
 - Monthly E-Newsletters
 - Meet the candidates Invitation

4: BUSINESS ARISING FROM CORRESPONDENCE:

NIL

5: FINANCIALS

Peter Schirripa emailed financials prior to meeting.

Moved: Josh Nadzielski

Seconded: Paul Pierotti

Motion carried

Motion: To close the water account and move the balance of 10 cents to the general account

Moved: Peter Schirripa

Seconded: Josh Nadzielski

6: AGENDA

6.1: Business Awards Update

Nominations are a little slow but quite normal for this stage of the awards. Actively calling businesses to enter and provide encouragement.

6.2: Side Walk Sale

13 Participants. This year a fee of \$120 was charged to non members and this included membership til June 2020. Rego was online only. Next year these new members will participate at no cost as they are a current member.

The event was well received by the majority of businesses. Feedback from some members indicated a very positive result. The atmosphere was electric and loads of activity. The reported feedback from businesses were fantastic news for retailers - 20% increase on sales on the day, others saying it was their biggest sale day of the history of their business. Chamber were pleased that the event was successful, but events like these take a lot of work and we need more volunteers for the continued success.

There were a minority of business owners that expressed their disappointment of the side walk sale on social media, which was ill informed.

2019 Participants

1. Luna Wild
2. Kendells
3. Hip Digs
4. Coco & Jax
5. DARANI shoes
6. Leading Edge Computers Griffith
7. Priceline Pharmacy Griffith
8. Lola & Iris
9. Peter Pan Kidz
10. Stomp
11. The Athletes Foot
12. MDM for Men
13. Essentials on Banna

Motion: To form a Banna Ave sub committee consisting of Pat and Sara of main street retailers mainly the Side Walk Sale participants and to call to a meeting. Amanda to assist in emailing those businesses once Pat & Sara organise logistics.

Moved: Paul Pierotti

Seconded: Peter Schirripa

6.3: Biggest Business Survey

Griffith Business Chamber has partnered with the Griffith City Council and BEC Business Advice to conduct a Griffith Business Survey. The purpose of the survey is to determine local business struggles, strengths, training requirements and concerns. Individual's responses to the survey will remain confidential. The data will be analysed to produce tables and graphs to support grants, case & research studies, political issues and to support the Griffith City Council Economic Development Strategy, Griffith Business Chamber's 10 Point Plan and The BEC's goals for the Griffith business community. The questions will be separated by industry. Amanda provided Exec with list of draft questions to review. Asked for response by Tuesday 18th June 2019.

Motion: To entice people to submit info, there will be a prize on offer of \$1500 between all 3 parties and Chamber to invest \$500 value.

Moved: Amanda Quarisa

Seconded: Josh Nadzielski

6.4: Membership Update

Membership renewal is now due and Peter and Amanda have worked together to update database. Peter is currently sending invoices.

Motion: To spend \$1200 over 6 weeks on TV during renewal period to remind the community why Griffith Business Chamber are important to the community. Amanda to organise and update ending of advert.

Moved: Peter Schirripa

Seconded: Sara Pixley

7. GENERAL BUSINESS

BEC

Amanda is working with Jody & Marguerite from The BEC Business Advice to build a strong relationship and bring more informative presentations and webinars to the business community. Will advise the committee as the events arise.

Networking

Due to lack of numbers the Chamber has cancelled their monthly networking events. This type of event was requested by many members but it's not supported which is disappointing.

Members only Breakfast event

To hold a members only event with our new member for Murray – Helen Dalton. Open Q&A informal event. Amanda to contact her office to arrange.

Other Business Groups Connection

Invite Griffith Young Professionals and Griffith Women in Business to connect and collaborate. The purpose is to establish a bigger network and work together for the betterment of the business community. Josh and Sara to co-ordinate and advise committee.

Griffith Now Hiring

Launched in 2017 with funding from the Regional Growth - Marketing and Promotion Fund and support from local business partners, Griffith Now Hiring promotes job availabilities in Griffith via a dedicated website, Facebook, Instagram and e-newsletters to attract skilled workers to Griffith.

The Griffith Now Hiring key message focuses on showcasing our innovative workplaces, industries and our enviable lifestyle. We also aim to educate the audience on what living in Griffith is like and the different industries they can work in. The initial phases of the campaign had amazing results proving that, presented with the opportunity, city dwellers will relocate to our regional city. The key messages are fulfilling lifestyle, plenty of jobs, affordable housing.

Griffith City Council presented a sponsorship opportunity to renew our involvement of \$500.

All decided and agreed to continue our partnership with Griffith Now Hiring. We all feel that the concept and campaign is a great initiative. However, we did have reservations last year which we raised and again have the same opinion that;

The concept of Fulfilling Lifestyle, Plenty of Jobs is correct, Affordable Housing (compared to the city) is correct....just the **availability** of housing is the issue. It can hinder the success of the campaign and undo all the hard work as we have a housing shortage.

Griffith Now Hiring are enticing city people to make the change and relocate to Griffith....they'll love the lifestyle, we have the jobs.....but it may be hard to find a place to live.

Amanda to advise Karly Sivewright of decision and provide committee feedback and to ask what Griffith City Council are doing to combat this problem and request at meeting to discuss.

AGM Financials

Peter queried timing of AGM and when financials need to be prepared. Advised the AGM is the 3rd Thursday of October and notice of 21 days is required and financials to be available on the website.

PayPal

Amanda to organise and set up Paypal -Pass fee on

Moved: Sara Pixley

Seconded: Josh Nadzielski

8. NEXT MEETING

Next Executive Meeting: TBA

Meeting closed 7pm

Amanda Quarisa | Secretary