

1 Contact Details

Business Name.....ABN.....
 Street Address.....
 Suburb..... State..... Post Code.....
 Postal Address
 Suburb..... State..... Post Code.....
 Website..... Year Business Established.....
 Industry Type eg: 1980

Primary Contact to receive Chamber correspondence & invoice

First Name.....Last Name..... Phone.....
 Email.....

Additional contacts to receive correspondence

Email 2
 Email 3

2 NSW Business Chamber Alliance Membership

As a member of the Griffith Business Chamber you are *automatically* entitled to FREE Alliance Membership with the NSW Business Chamber. This includes access to a range of additional business tools and resources.
 If you do not wish to accept this membership, OPT-OUT by ticking this box:
 Terms and conditions of the Alliance Program are available at www.nswbusinesschamber.com.au



3 Membership Fees

Community/Non for Profit	\$33	<input type="checkbox"/>	21 - 30 employees	\$340	<input type="checkbox"/>
Home Based Business	\$88	<input type="checkbox"/>	31 + employees	\$550	<input type="checkbox"/>
1 - 10 employees	\$120	<input type="checkbox"/>	Silver sponsor	\$770	<input type="checkbox"/>
11 - 20 employees	\$230	<input type="checkbox"/>	Gold Sponsor	\$990	<input type="checkbox"/>

4 Payment Options

Cheque
 Payable to: Griffith Business Chamber Inc
 Post to: PO Box 93, GRIFFITH NSW 2680

Direct Deposit
Name: Griffith Business Chamber
BSB 325 185 **Account Number** 2264 2811
Reference: Please use your Business Name

5 Sign

Name
 Signature
 Date

6 Submit application

Please email your application to info@griffithbusinesschamber.com.au



LIVE LOCAL. LOVE LOCAL. BUY LOCAL.

The Griffith Business Chamber is a not for profit association that has been promoting, supporting & protecting the interests & sustainability of businesses in Griffith since 1953.

WE ARE COMMITTED & PASSIONATE ABOUT BUSINESS

A voice for the business community, with the aim to build & strengthen relationships with local businesses, local council, state & federal government for the benefit of the business community. We are right amongst important issues affecting businesses & have developed a 10 point plan for Griffith to Thrive & Prosper.

OUR VISION & GOALS

To support, generate & facilitate the growth of a strong business sector. To retain & create employment, regenerate pride & a positive profile within the community. Our 10 Point Plan are our goals, vision & focus for a sustainable future for the entire business community.

WE CAN ACHIEVE SO MUCH MORE IF WE HAVE A STRONG SUPPORT BASE

Your membership support help give us a strong voice to achieve these goals. Local businesses are a gem to any community & must continue to receive every opportunity to thrive.

Visit our website to learn more about Griffith Business Chamber.

REASONS TO BE A MEMBER OF THE GRIFFITH BUSINESS CHAMBER...

- **Know that your business can assist Griffith to Thrive & Grow**
With your support we can continue to achieve our 10 Point Plan
- **We're an avenue to voice concerns/issues**
Members are encouraged to raise concerns with the Executive, who maintain relationships at all levels of government.
- **Gain voice in government**
With your support, Griffith Business Chamber can provide a strong collective voice to represent the interest of businesses to all levels of government, about important issues that directly and indirectly affect your business.
- **Networking opportunities / Invitations to workshops & seminars**
Come and introduce yourself to other local business owners at one of our regular monthly networking events. Share your idea's, passion, initiatives with other like minded businesses at Chamber events throughout the year.
- **Advertising**
Chamber are proactive in sending a clear message about supporting local business & promoting growth for our region.
- **Monthly E-news & regular correspondence**
Keep up to date about events/issues affecting local business & community.
- **Inclusion on our website**
Includes a full list of members and featuring a different member each month
- **Save on energy consumption**
Griffith Business Chamber has partnered with NSWBC to provide a FREE Energy Comparison Service.
- **Free NSW Business Chamber Alliance Membership;**
Our alliance partnership with the NSW Business Chamber, entitles you to the additional free benefits. You'll have access to a range of entitlements that can help you maximise the potential of your business.
Please visit our website www.griffithbusinesschamber.com.au for a full list of inclusions.

CHAMBER
ALLIANCE
PROGRAM



Griffith Business Chamber focus on the BIG PICTURE
A sustainable long term future for our business community

DECENTRALISATION

Encourage relocation of government services. Explore incentives for public service positions such as medical, teachers etc to relocate to Griffith & Zone A tax rebate for all employees.

TOURISM & REJUVENATION

Explore, support & encourage Tourism incentives, initiatives & events. Assist in promoting the area as a magnetic destination to visit, live, work & retire. Support opportunities for creation of current & future projects.

HEALTH

Encourage development of a new state-of-the-art Griffith Base Hospital & associated medical services, to suit our growing region for the next 30 years.

EDUCATION & EMPLOYMENT

Explore opportunities, pathways & access to all levels of education, to ensure job ready students are equipped to enter the workforce and to improve the skills shortage gap. Assist & promote incentives and/or initiatives to attract Skilled Labour to our region.

DEVELOPMENT

Encourage & motivate housing & commercial developments to cater for population growth to relieve rental shortage.

REPRESENTATION

Engage & represent the business community at a Federal, State & Local level.

TRANSPORT

Ensure reliable & cost effective means of transport are accessible for all industries & business operations including import & export via air, rail & road options.

BUSINESS SUPPORT

Motivate & educate business owners through informative events by promoting our members.

WATER

Engage with Federal, State & Local governments to ensure a positive economic effect to our region and to sustain & promote our position as an integral & important region as the Food Bowl of Australia.

TRUST MARK

To build a 'trust mark' that will add value, gain trust & integrity. Promoting a clear awareness of our clean, green & fresh ag products, food & fibre grown in this area.

Discover how these directly affect the business community by visiting our website



www.griffithbusinesschamber.com.au



Workplace Advice Line

13 29 59

Call for advice on:

- Leave
- Wage rates
- Termination of employment
- Work health & safety
- Workers compensation
- Discrimination and harassment



Legal Advice Line

13 29 59

Call for advice on:

- Corporate & commercial law
- Property law & leasing
- Communications, media & technology
- Competition & consumer law
- Dispute resolution
- Intellectual property



Marketing Advice Line

13 26 96

Call for advice on:

- Website
- Social media strategy
- Online advertising
- Design
- Marketing Strategy





Websites

- How to maximise your website as a sales review tool
- Content flow
- Design
- Develop or redevelop
- Hosting
- How to get the most out of your website

Social media strategy

- How to use social media to generate revenue for your business
- Facebook
- LinkedIn
- Twitter

Online advertising

- What is the best type of online advertising for your business
- Pay per click
- Click through rates (CTR)
- Search engine optimisation (SEO)
- Search engine marketing (SEM)

Design

- Collateral (Flyers, brochures, adverts)
- Branding
- Logos

Marketing Strategy

- How your marketing efforts can help realise your business goals and generate revenue
- Marketing plan
- Marketing objectives
- Marketing research
- What is the best approach for your business



Corporate & commercial law

- Buying & selling businesses
- Restructuring businesses
- Capital raising & private equity
- Alliances & joint ventures
- Directors duties & corporate governance

Property law & leasing

- Commercial & retail leasing
- Town planning & environmental issues
- Buying and selling commercial property
- Property development & subdivisions

Communications, media & technology

- Starting an online business
- Technology business purchases & sales
- Software & IP licensing
- Exploiting technology & IP
- Technology & IP disputes

Competition & consumer law

- Consumer rights & consumer guarantees
- Misleading claims & advertising
- Pricing; Competition & Consumer Act 2010
- Franchising
- Anti-Competitive behaviour

Dispute resolution

- Enforcing terms and conditions
- Legal advice on collecting debts

Intellectual property

- Copyright & trademarks
- Trademarks vs business names vs domain names
- Protecting an idea
- Registering a trademark



Leave

- Personal leave
- Long service leave
- Parental leave
- Annual leave
- Public holidays

Wage rates

- Allowances
- Payment of wages

Termination of employment

- Redundancy
- Notice of termination
- Disciplinary procedures
- Unfair dismissal
- Misconduct

Employment

- Contract of employment
- Award interpretation
- Hours of work
- Overtime
- Casual employment
- Union matters
- Superannuation

Workers Compensation

WH&S