



Griffith Business Chamber
QUARTERLY REPORT
Oct - Dec 2018

A snapshot of information and activity conducted by Griffith Business Chamber

GENERAL ACTIVITY

- Live Local. Love Local. Buy Local.

Chamber embarked on a different approach to promoting Buy Local. We explained the positive impacts.

If every person in our region spent an extra \$5 a week in the local community instead of online or elsewhere, it would add an extra 24 million dollars per year to our local economy.

That's a huge positive impact! That could create 218 jobs, pay for new facilities, increase new development...making our area a better place to live.

The timing was ideal leading into Christmas as a reminder to buy presents locally, but the message is important all year round.

Our aim is to educate the community the importance of buying local.

- Survey

Each year we ask for member feedback to ensure we are heading in the direction you want. We are your avenue and want to represent you in the best possible way. The information collected will steer our committee into 2019.

- Jingle and Mingle

Chamber held it's annual Christmas event in late November. It was a relaxed and fun atmosphere. It's a great opportunity for businesses to network. Be sure to attend these events in the future.

-State Business Awards

Congratulations to these finalists; Murray Cod Australia, Bella Vita Tours and Flavourtech who attended the State Business Awards in November.

We're thrilled that Murry Cod Australia won the category of Excellence in Innovation! Congratulations!

Our local awards which were held in May of this year were instrumental in our members progressing through to awards process. Our local awards were so successful that 7 out of the 12 categories at a Regional level, were won by Griffith Businesses – which is amazing!

Prior to winning the State Award, Murray Cod Australia won the following;

Griffith Business Chamber – Local Awards:

2 Awards! Excellence in Business and Excellence in Innovation

Regional Business Awards:

3 awards! Excellence in Business, Excellence in Innovation, & Regional Business of the Year.

State Business Awards:

Excellence in Innovation

KEY DATES

4th October 2018

Community & Economic Data Workshop attended by Josh Nadzielski

October E News Released

9th November 2018

Griffith Renal Unit Opening- attended by Pat Pittavino

20th November 2018

MLHD Business Breakfast - attended by Pat Pittavino

November 2018

Buy Local Campaign Launched

29th November 2018

Chamber's Annual Jingle & Mingle Christmas Party

November E News Released

December 2018

Rail Meeting in Wagga - Pat Pittavino

December 2018

Annual Survey Conducted

December E News Released

NEW MEMBERS

Welcome to the following NEW Members who have recently joined Griffith Business Chamber

1: Braid Logistics Australia

2: Tafe - NSW Griffith