

www.griffithbusinesschamber.com.au

The Griffith Business Chamber is a not for profit association that has been promoting, supporting & protecting the interests & sustainability of businesses in Griffith since 1953.

WE ARE COMMITTED & PASSIONATE ABOUT BUSINESS

A voice for the business community, with the aim to build & strengthen relationships with local businesses, local council, state & federal government for the benefit of the business community. We are right amongst important issues affecting businesses & have developed a 10 point plan for Griffith to Thrive & Prosper.

OUR VISION & GOALS

To support, generate & facilitate the growth of a strong business sector. To retain & create employment, regenerate pride & a positive profile within the community. Our 10 Point Plan are our goals, vision & focus for a sustainable future for the entire business community.

WE CAN ACHIEVE SO MUCH MORE IF WE HAVE A STRONG SUPPORT BASE

Your membership support help give us a strong voice to achieve these goals. Local businesses are a gem to any community & must continue to receive every opportunity to thrive.

Visit our website to learn more about Griffith Business Chamber

Reasons to be a member of the Griffith Business Chamber...

- **Know that your business can assist Griffith to Thrive & Grow**
With your support we can continue to achieve our 10 Point Plan which can be viewed on our website.
- **We're an avenue to voice concerns/issues**
All members are encouraged to contact our Executive at any time with any issues or concerns relating to business.
- **Gain voice in government**
With your support, Griffith Business Chamber can provide a strong collective voice to represent the interest of businesses to all levels of government, about important issues that directly and indirectly affect your business.
- **Networking opportunities / Invitations to workshops & seminars**
Share your idea's, passion, initiatives with other like minded businesses at Chamber events, featuring special guest speakers on various topics throughout the year.
- **Advertising**
Chamber are proactive in sending a clear message about supporting local businesses & promotin growth for our region.
- **Monthly E-news & regular correspondence**
Keep up to date about events/issues affecting local business & community.
- **Inclusion on our website & newsletter**
Inclusion on our Members Listing which feature different members each month
- **Free NSW Business Chamber Alliance Membership;**
Our alliance partnership with the NSW Business Chamber, entitles you to the additional free benefits.
Please visit our website www.griffithbusinesschamber.com.au for list of inclusions.

1 Contact Details

Business Name.....ABN.....
 Street Address.....
 Suburb..... State..... Post Code.....
 Postal Address
 Suburb..... State..... Post Code.....
 Website..... Year Business Established.....
 Industry Type eg: 1980

Primary Contact to receive Chamber correspondence & invoice

First Name.....Last Name..... Phone.....
 Email.....

Additional contacts to receive correspondence

Email 2
 Email 3

2 NSW Business Chamber Alliance Membership

As a member of the Griffith Business Chamber you are *automatically* entitled to FREE Alliance Membership with the NSW Business Chamber. This includes access to a range of additional business tools and resources.
 If you do not wish to accept this membership, OPT-OUT by ticking this box:
 Terms and conditions of the Alliance Program are available at www.nswbusinesschamber.com.au



3 Membership Fees

Community/Non for Profit	\$33	<input type="checkbox"/>	21 - 30 employees	\$340	<input type="checkbox"/>
Home Based Business	\$88	<input type="checkbox"/>	31 + employees	\$550	<input type="checkbox"/>
1 - 10 employees	\$120	<input type="checkbox"/>	Silver sponsor	\$770	<input type="checkbox"/>
11 - 20 employees	\$230	<input type="checkbox"/>	Gold Sponsor	\$990	<input type="checkbox"/>

4 Payment Options

Cheque
 Payable to: Griffith Business Chamber Inc
 Post to: PO Box 93, GRIFFITH NSW 2680

Direct Deposit
Name: Griffith Business Chamber
BSB 325 185 **Account Number** 2264 2811
Reference: Please use your Business Name

5 Sign

Name
 Signature
 Date

6 Submit application

Please email your application to info@griffithbusinesschamber.com.au

DECENTRALISATION

Encourage relocation of government services. Explore incentives for public service positions such as medical, teachers etc to relocate to Griffith & Zone A tax rebate for all employees.

TOURISM & REJUVENATION

Explore, support & encourage Tourism incentives, initiatives & events. Assist in promoting the area as a magnetic destination to visit, live, work & retire. Support opportunities for creation of current & future projects. Eg: a state of the art swimming facility, superior sporting complexes to attract major competitions.

HEALTH

Encourage development of a new state-of-the-art Griffith Base Hospital & associated medical services, to suit our growing region for the next 30 years.

EDUCATION & EMPLOYMENT

Encourage superior access to all levels of education, to ensure job ready students are equipped to enter the workforce. Assist & promote incentives and/or initiatives to attract Skilled Labour.

TRUST MARK

To build a trust mark that will add value, gain trust & integrity. Promoting a clear awareness of our clean, green & fresh agricultural products, food & fibre grown in this area.

DEVELOPMENT

Encourage & motivate further housing & commercial developments to cater for population growth to relieve rental crisis.

REPRESENTATION

Engage & represent the business community at a Federal, State & Local level across a range of issues.

TRANSPORT

Ensure reliable & cost effective means of transport are accessible for all industries & business operations including import & export via air, rail & road options.

BUSINESS SUPPORT

Motivate & educate business owners through informative events, by promoting our members & B2B relationships.

WATER

Engage with Federal, State & Local governments to ensure water security for every growing season, in order sustain & promote our position as an integral & important region as the Food Bowl of Australia. Ensure the 450GL upwater does not occur unless there's a proven positive economic effect to our region.

To find out WHY & HOW these affect the business community, please visit our website



Workplace Advice Line

13 29 59

Call for advice on:

- Leave
- Wage rates
- Termination of employment
- Work health & safety
- Workers compensation
- Discrimination and harassment



Legal Advice Line

13 29 59

Call for advice on:

- Corporate & commercial law
- Property law & leasing
- Communications, media & technology
- Competition & consumer law
- Dispute resolution
- Intellectual property



Marketing Advice Line

13 26 96

Call for advice on:

- Website
- Social media strategy
- Online advertising
- Design
- Marketing Strategy





Websites

- How to maximise your website as a sales review tool
- Content flow
- Design
- Develop or redevelop
- Hosting
- How to get the most out of your website

Social media strategy

- How to use social media to generate revenue for your business
- Facebook
- LinkedIn
- Twitter

Online advertising

- What is the best type of online advertising for your business
- Pay per click
- Click through rates (CTR)
- Search engine optimisation (SEO)
- Search engine marketing (SEM)

Design

- Collateral (Flyers, brochures, adverts)
- Branding
- Logos

Marketing Strategy

- How your marketing efforts can help realise your business goals and generate revenue
- Marketing plan
- Marketing objectives
- Marketing research
- What is the best approach for your business



Corporate & commercial law

- Buying & selling businesses
- Restructuring businesses
- Capital raising & private equity
- Alliances & joint ventures
- Directors duties & corporate governance

Property law & leasing

- Commercial & retail leasing
- Town planning & environmental issues
- Buying and selling commercial property
- Property development & subdivisions

Communications, media & technology

- Starting an online business
- Technology business purchases & sales
- Software & IP licensing
- Exploiting technology & IP
- Technology & IP disputes

Competition & consumer law

- Consumer rights & consumer guarantees
- Misleading claims & advertising
- Pricing; Competition & Consumer Act 2010
- Franchising
- Anti-Competitive behaviour

Dispute resolution

- Enforcing terms and conditions
- Legal advice on collecting debts

Intellectual property

- Copyright & trademarks
- Trademarks vs business names vs domain names
- Protecting an idea
- Registering a trademark



Leave

- Personal leave
- Long service leave
- Parental leave
- Annual leave
- Public holidays

Wage rates

- Allowances
- Payment of wages

Termination of employment

- Redundancy
- Notice of termination
- Disciplinary procedures
- Unfair dismissal
- Misconduct

Employment

- Contract of employment
- Award interpretation
- Hours of work
- Overtime
- Casual employment
- Union matters
- Superannuation

Workers Compensation

WH&S